

Oak View Mall

3001 S 144th Street, Omaha NE 68144



OAK VIEW MALL

Oak View Mall is centrally located amidst some of Omaha's most affluent neighborhoods, with an average annual household income of \$110,452 within a ten minute drive. Annually ranked among the best places in the country to do business, raise a family and retire, Omaha has more billionaires, millionaires and Fortune 500 companies per capita than any other city in the U.S. including New York.

PROPERTY HIGHLIGHTS

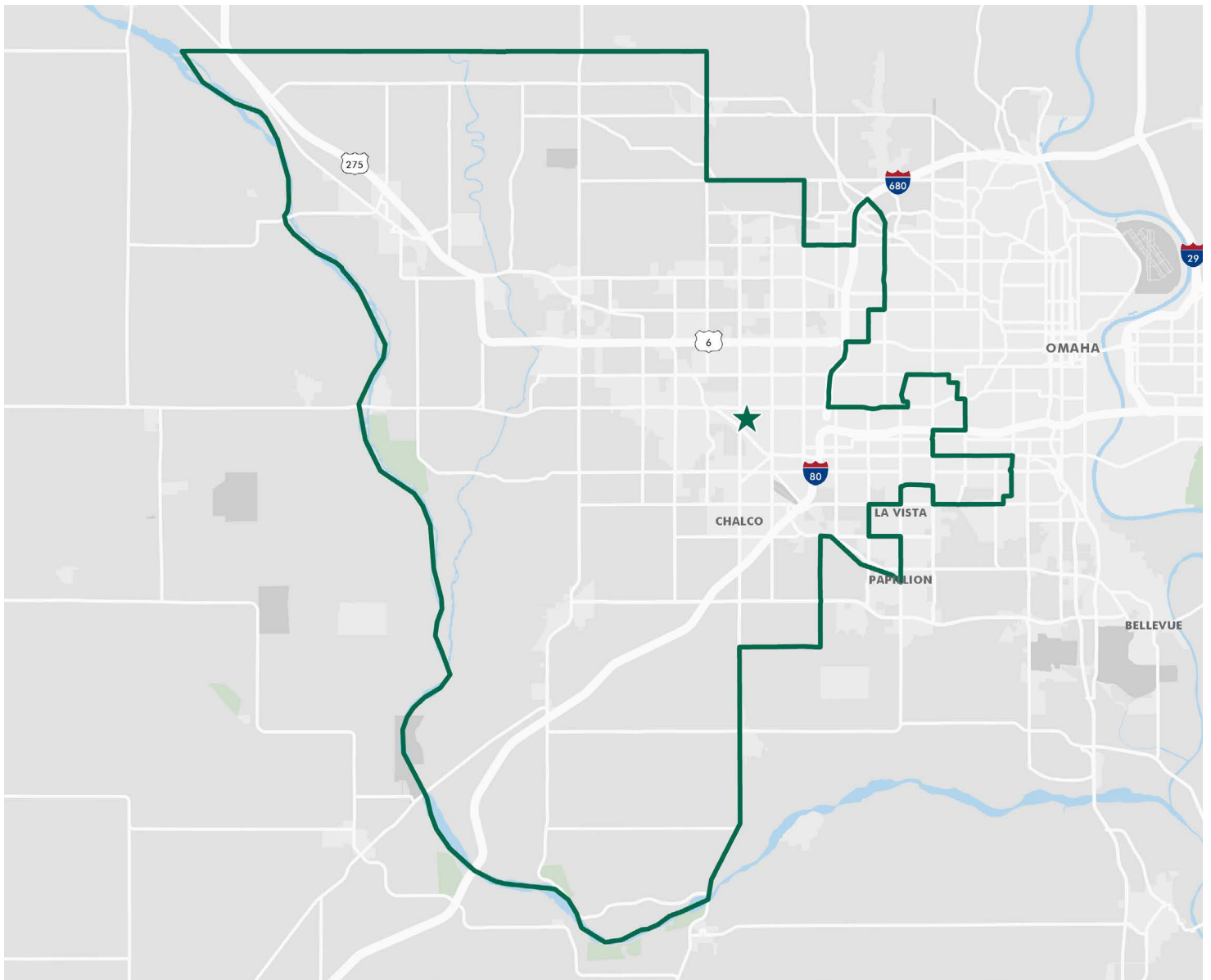
- Omaha's only Dillard's anchors the center, along with JCPenney and The Rush Market; Oak View Mall also features the Kids Coliseum soft play area.
- Oak View features over 80 specialty retailers, including brands like Buckle, Francesca's, Victoria's Secret/Pink and Build-A-Bear Workshop.
- The center offers a variety of options for classic family dining including; Chili's, Applebee's and LongHorn Steakhouse as well as food court options such as Burger King, Charley's Subs and Panda Express.

Year Built	1991
Gross Leasable Area	870,323 SF
No. of Retailers	80+
Parking Stalls	3,872

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TRADE AREA



KEY RETAILERS

Dillard's
JCPenney
THE RUSH MARKET

TORRID

PAC SUN

FINISH LINE

Justice

VICTORIA'S SECRET

THE CHILDREN'S
PLACE

claire's

AMERICAN EAGLE

zumiez

HOT TOPIC

Bath & Body Works®

KAY
JEWELERS

EXPRESS

LANE BRYANT


rue21.

Buckle

CBRE MALL AND LARGE FORMAT RETAIL

2018 DEMOGRAPHIC DATA (30 miles drive distance)


Population




TOTAL POP.
933,056



POP. GROWTH RATE (2018-2023)
1.14%



DAYTIME POP.
948,869



MEDIAN AGE
35.7

Household Stats



AVG SIZE
2.54



AVG INCOME
\$83,540

Household Spending



EATING OUT
\$3,779.19



APPAREL & SERVICES
\$2,198.91




GROCERIES
\$5,398.48

Education



**SOME COLLEGE /
ASSOCIATE'S DEGREE**
30.8%



**BACHELOR'S
DEGREE+**
37.1%


Workforce



WHITE COLLAR
64.4%




SERVICES
16.8%




BLUE COLLAR
18.8%


Generations




**GENERATION Z
(Born 1999-2016)**
24.8%



**MILLENNIALS
(Born 1981-1988)**
25.7%



**GENERATION X
(Born 1965-1980)**
19.8%



**BABY BOOMERS
(Born 1946-1964)**
20.1%

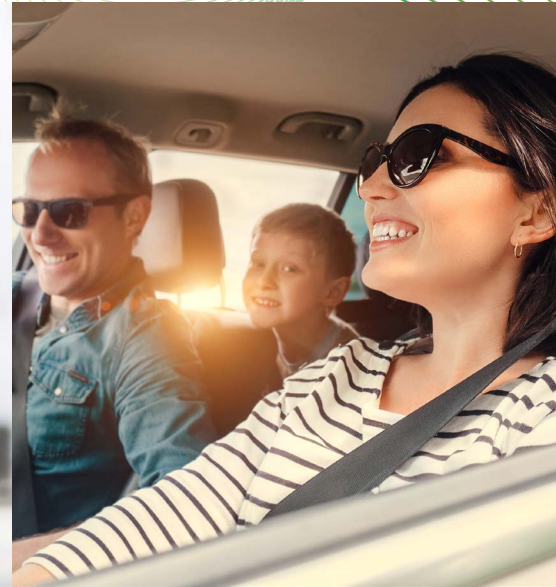
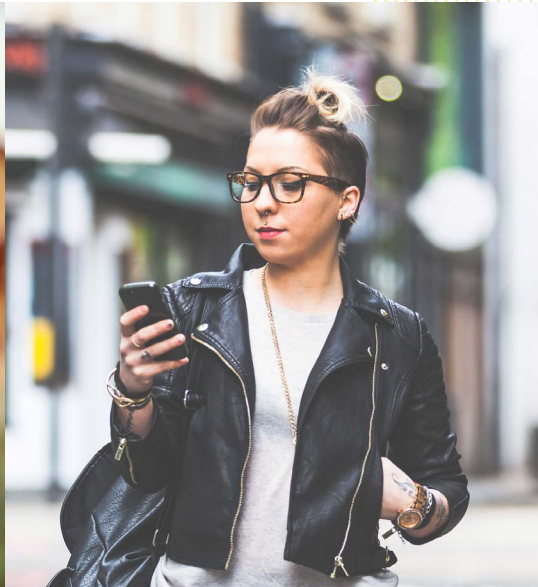
Source: Esri

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www.oakviewmall.com

CBRE



SHOPPER PROFILE

11.4% Rustbelt Traditions

- Buy American-made products
- Hold home mortgage
- Play games online
- Read newspapers; watch TV
- Own 2-3 vehicles

7.2% Traditional Living

- Singles
- Svcs/Prof/Admin
- High School Diploma
- Go camping; visit the zoo
- Carry credit card balances, student loans

5.9% Soccer Moms

- Married couples
- Professional/management jobs
- College degree
- Go jogging & biking
- Own 2+ vehicles (minivans, SUVs)

Source: Esri

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CBRE MALL AND LARGE FORMAT RETAIL