CBRE
DEMOGRAPHIC COMPREHENSIVE

401 S Main St

PLACE OF WORK	1 Mile	3 Miles	5 Miles
2019 Businesses	1,105	4,681	9,325
2019 Employees	21,439	74,671	143,681

POPULATION	1 Mile	3 Miles	5 Miles
2019 Population - Current Year Estimate	11,849	90,392	213,322
2024 Population - Five Year Projection	11,830	90,567	215,344
2010 Population - Census	11,808	90,475	209,665
2000 Population - Census	11,095	88,650	197,026
2010-2019 Annual Population Growth Rate	0.04%	-0.01%	0.19%
2019-2024 Annual Population Growth Rate	-0.03%	0.04%	0.19%

AGE

2019 Population	11,849		90,392		213,322	
Age 0-4	502	4.2%	4,561	5.0%	11,526	5.4%
Age 5-9	551	4.7%	5,152	5.7%	12,787	6.0%
Age 10-14	651	5.5%	6,026	6.7%	14,619	6.9%
Age 15-19	1,242	10.5%	6,721	7.4%	14,860	7.0%
Age 20-24	1,318	11.1%	6,350	7.0%	13,191	6.2%
Age 25-29	667	5.6%	5,715	6.3%	14,718	6.9%
Age 30-34	682	5.8%	5,299	5.9%	14,213	6.7%
Age 35-39	688	5.8%	5,494	6.1%	14,720	6.9%
Age 40-44	618	5.2%	5,228	5.8%	13,332	6.2%
Age 45-49	681	5.7%	5,833	6.5%	14,432	6.8%
Age 50-54	785	6.6%	6,456	7.1%	15,524	7.3%
Age 55-59	810	6.8%	6,850	7.6%	16,160	7.6%
Age 60-64	722	6.1%	6,192	6.9%	14,038	6.6%
Age 65-69	588	5.0%	5,021	5.6%	10,826	5.1%
Age 70-74	470	4.0%	3,736	4.1%	7,604	3.6%
Age 75-79	325	2.7%	2,310	2.6%	4,465	2.1%
Age 80-84	247	2.1%	1,537	1.7%	2,838	1.3%
Age 85 and Older	302	2.5%	1,912	2.1%	3,466	1.6%
2019 Median Age	37.3		39.9		38.6	

GENERATIONS

2019 Population	11,849		90,392		213,322	
Generation Alpha (Born 2017 or Later)	289	2.4%	2,666	3.0%	6,803	3.2%
Generation Z (Born 1999-2016)	3,048	25.7%	21,203	23.5%	49,674	23.3%
Millennials (Born 1981-1998)	2,831	23.9%	20,362	22.5%	51,290	24.0%
Generation X (Born 1965-1980)	2,217	18.7%	18,604	20.6%	46,156	21.6%
Baby Boomers (Born 1946-1964)	2,507	21.2%	21,162	23.4%	47,369	22.2%
Greatest Generations (Born 1945 or Earlier)	957	8.1%	6,396	7.1%	12,030	5.6%

CBRE
DEMOGRAPHIC COMPREHENSIVE

401 S Main St

RACE AND ETHNICITY

	1 Mile		3 Miles		5 Miles	
2019 Population	**11,849**		**90,392**		**213,322**	
White	10,208	86.2%	68,190	75.4%	152,735	71.6%
Black or African American	374	3.2%	4,406	4.9%	13,359	6.3%
Asian	723	6.1%	13,288	14.7%	35,554	16.7%
American Indian or Alaska Native	19	0.2%	129	0.1%	347	0.2%
Pacific Islander	3	0.0%	24	0.0%	49	0.0%
Other Race	220	1.9%	1,906	2.1%	5,075	2.4%
Two or More Races	302	2.5%	2,450	2.7%	6,202	2.9%
Hispanic	816	6.9%	6,226	6.9%	17,158	8.0%
White Non-Hispanic	9,702	81.9%	64,420	71.3%	142,138	66.6%

EDUCATION

	1 Mile		3 Miles		5 Miles	
2019 Population 25 and Over	**7,585**		**61,582**		**146,338**	
Less than 9th Grade	167	2.2%	980	1.6%	2,475	1.7%
9-12th Grade - No Diploma	64	0.8%	792	1.3%	2,102	1.4%
High School Diploma	767	10.1%	6,464	10.5%	15,046	10.3%
GED or Alternative Credential	81	1.1%	610	1.0%	1,708	1.2%
Some College - No Degree	1,111	14.6%	8,830	14.3%	21,421	14.6%
Associate`s Degree	515	6.8%	4,006	6.5%	9,890	6.8%
Bachelor`s Degree	2,446	32.2%	21,841	35.5%	53,123	36.3%
Graduate or Professional Degree	2,434	32.1%	18,059	29.3%	40,573	27.7%

HOUSEHOLDS

	1 Mile	3 Miles	5 Miles
2019 Households - Current Year Estimate	4,347	33,708	79,988
2024 Households - Five Year Projection	4,336	33,752	80,779
2010 Households - Census	4,381	33,757	78,474
2000 Households - Census	4,363	32,261	71,301
2010-2019 Annual Household Growth Rate	-0.08%	-0.02%	0.21%
2019-2024 Annual Household Growth Rate	-0.05%	0.03%	0.20%
2019 Average Household Size	2.38	2.59	2.62

HOUSEHOLD INCOME

	1 Mile		3 Miles		5 Miles	
2019 Households	**4,347**		**33,708**		**79,988**	
Under $15,000	242	5.6%	1,344	4.0%	3,296	4.1%
$15,000-$24,999	183	4.2%	1,419	4.2%	2,834	3.5%
$25,000-$34,999	240	5.5%	1,419	4.2%	3,282	4.1%
$35,000-$49,999	483	11.1%	2,859	8.5%	6,583	8.2%
$50,000-$74,999	456	10.5%	3,731	11.1%	9,826	12.3%
$75,000-$99,999	498	11.5%	4,293	12.7%	10,836	13.6%
$100,000-$149,999	986	22.7%	7,778	23.1%	18,293	22.9%
$150,000-$199,999	452	10.4%	4,698	13.9%	11,150	13.9%
$200,000 and Over	807	18.6%	6,167	18.3%	13,887	17.4%
2019 Average Household Income	$135,695		$139,304		$136,208	
2024 Average Household Income	$149,694		$153,468		$149,642	
2019 Median Household Income	$102,295		$107,870		$106,102	
2024 Median Household Income	$109,073		$115,948		$113,647	
2019 Per Capita Income	$50,226		$52,264		$51,156	
2024 Per Capita Income	$55,337		$57,534		$56,225	

CBRE
DEMOGRAPHIC COMPREHENSIVE

401 S Main St

TRAVEL TIME	1 Mile		3 Miles		5 Miles	
2013-2017 Work Away From Home 16+	**5,741**		**43,340**		**101,872**	
Under 5 Minutes	245	4.3%	888	2.1%	1,929	1.9%
5-9 Minutes	705	12.3%	3,891	9.0%	7,091	7.0%
10-14 Minutes	955	16.6%	5,566	12.8%	11,597	11.4%
15-19 Minutes	689	12.0%	5,517	12.7%	13,291	13.1%
20-24 Minutes	666	11.6%	5,155	11.9%	12,772	12.5%
25-29 Minutes	208	3.6%	2,482	5.7%	5,999	5.9%
30-34 Minutes	707	12.3%	5,534	12.8%	13,077	12.8%
35-39 Minutes	235	4.1%	1,161	2.7%	3,043	3.0%
40-44 Minutes	170	3.0%	2,245	5.2%	5,675	5.6%
45-59 Minutes	480	8.4%	4,195	9.7%	10,769	10.6%
60-89 Minutes	553	9.6%	5,209	12.0%	12,511	12.3%
Over 90 Minutes	128	2.2%	1,496	3.5%	4,118	4.0%

HOUSING VALUE	1 Mile		3 Miles		5 Miles	
2019 Owner Occupied Housing Units	**2,600**		**24,115**		**57,794**	
Under $50,000	17	0.7%	152	0.6%	433	0.7%
$50,000-$99,999	5	0.2%	261	1.1%	1,000	1.7%
$100,000-$149,999	22	0.8%	623	2.6%	2,725	4.7%
$150,000-$199,999	44	1.7%	976	4.0%	3,744	6.5%
$200,000-$249,999	128	4.9%	1,412	5.9%	4,663	8.1%
$250,000-$299,999	179	6.9%	2,278	9.4%	6,123	10.6%
$300,000-$399,999	609	23.4%	7,122	29.5%	15,282	26.4%
$400,000-$499,999	569	21.9%	5,571	23.1%	11,572	20.0%
$500,000-$749,999	528	20.3%	4,171	17.3%	9,248	16.0%
$750,000-$999,999	271	10.4%	892	3.7%	1,880	3.3%
$1,000,000-$1,499,999	185	7.1%	461	1.9%	751	1.3%
$1,500,000-$1,999,999	31	1.2%	132	0.5%	212	0.4%
$2,000,000 and Over	13	0.5%	65	0.3%	162	0.3%
2019 Median Value of Owner Occ. Housing Units	$452,109		$389,245		$366,807	
2019 Average Value of Owner Occ. Housing Units	$553,768		$437,748		$406,090	

HOUSING UNITS	1 Mile		3 Miles		5 Miles	
2013-2017 Housing Units	**5,101**		**36,192**		**82,830**	
1 Unit -Detached	2,825	55.4%	21,377	59.1%	47,363	57.2%
1 Unit -Attached	441	8.7%	3,948	10.9%	11,619	14.0%
2 Units	323	6.3%	473	1.3%	652	0.8%
3-4 Units	87	1.7%	1,049	2.9%	2,564	3.1%
5-9 Units	383	7.5%	2,948	8.2%	6,221	7.5%
10-19 Units	304	6.0%	2,984	8.2%	6,163	7.4%
20-49 Units	46	0.9%	1,115	3.1%	2,776	3.4%
50 and Over	691	13.6%	2,240	6.2%	5,381	6.5%
Mobile Home	0	0.0%	47	0.1%	78	0.1%
Other Units	0	0.0%	11	0.0%	13	0.0%

CBRE
DEMOGRAPHIC COMPREHENSIVE

401 S Main St

HISPANIC ORIGIN	1 Mile		3 Miles		5 Miles	
2019 Hispanic Population	**816**		**6,226**		**17,158**	
Hispanic: White	506	62.0%	3,771	60.6%	10,597	61.8%
Hispanic: Black or African American	19	2.3%	105	1.7%	344	2.0%
Hispanic: Asian	8	1.0%	57	0.9%	162	0.9%
Hispanic: American Indian or Alaska Native	3	0.4%	54	0.9%	129	0.8%
Hispanic: Pacific Islander	0	0.0%	1	0.0%	4	0.0%
Hispanic: Other Race	215	26.3%	1,783	28.6%	4,745	27.7%
Hispanic: Two or More Races	64	7.8%	456	7.3%	1,178	6.9%

GENDER	1 Mile		3 Miles		5 Miles	
2019 Population	**11,849**		**90,392**		**213,322**	
Males	5,776	48.7%	43,825	48.5%	104,085	48.8%
Females	6,073	51.3%	46,568	51.5%	109,237	51.2%

MARITAL STATUS	1 Mile		3 Miles		5 Miles	
2019 Population 15+	**10,145**		**74,654**		**174,389**	
Never Married	3,720	36.7%	21,997	29.5%	52,012	29.8%
Married	4,983	49.1%	43,586	58.4%	102,166	58.6%
Widowed	533	5.3%	3,698	5.0%	7,358	4.2%
Divorced	909	9.0%	5,373	7.2%	12,853	7.4%

EMPLOYMENT STATUS	1 Mile		3 Miles		5 Miles	
2019 Civilian Population 16+ in Labor Force	**6,378**		**49,569**		**120,375**	
2019 Employed Civilian Population 16+	6,127	96.1%	47,888	96.6%	116,675	96.9%
2019 Unemployed Population 16+	251	3.9%	1,681	3.4%	3,700	3.1%

CLASS OF WORKER	1 Mile		3 Miles		5 Miles	
2019 Employed Civilian Population 16+	**6,127**		**47,888**		**116,675**	
White Collar	4,556	74.4%	37,656	78.6%	91,664	78.6%
Services	1,051	17.2%	6,002	12.5%	13,636	11.7%
Blue Collar	518	8.5%	4,230	8.8%	11,375	9.7%

DAYTIME POPULATION	1 Mile		3 Miles		5 Miles	
2019 Daytime Population	**26,986**		**111,912**		**241,499**	
Daytime Workers	21,161	78.4%	68,571	61.3%	142,763	59.1%
Daytime Residents	5,825	21.6%	43,341	38.7%	98,736	40.9%

CBRE
DEMOGRAPHIC COMPREHENSIVE

401 S Main St

OCCUPATION	1 Mile		3 Miles		5 Miles	
2019 Employed Civilian Population 16+	**6,127**		**47,888**		**116,675**	
Management	929	15.2%	7,499	15.7%	17,621	15.1%
Business and Financial	395	6.4%	4,406	9.2%	9,935	8.5%
Computer and Mathematical	240	3.9%	3,044	6.4%	8,225	7.0%
Architecture and Engineering	162	2.6%	1,450	3.0%	3,609	3.1%
Life, Physical and Social Science	59	1.0%	551	1.2%	1,262	1.1%
Community and Social Service	65	1.1%	650	1.4%	1,710	1.5%
Legal	70	1.1%	883	1.8%	1,571	1.3%
Education, Training and Library	509	8.3%	3,716	7.8%	8,360	7.2%
Arts, Design and Entertainment, Sports and Media	110	1.8%	970	2.0%	2,367	2.0%
Healthcare Practitioner and Technical	371	6.1%	3,122	6.5%	7,612	6.5%
Healthcare Support	83	1.4%	662	1.4%	1,624	1.4%
Protective Service	111	1.8%	830	1.7%	1,614	1.4%
Food Preparation and Serving Related	411	6.7%	2,241	4.7%	4,988	4.3%
Building and Grounds Cleaning and Maintenance	101	1.6%	657	1.4%	1,457	1.2%
Personal Care and Service	345	5.6%	1,612	3.4%	3,953	3.4%
Sales and Related	885	14.4%	6,145	12.8%	15,388	13.2%
Office and Administrative Support	761	12.4%	5,220	10.9%	14,004	12.0%
Farming and Fishing and Forestry	15	0.2%	16	0.0%	28	0.0%
Construction and Extraction	101	1.6%	801	1.7%	2,206	1.9%
Installation, Maintenance and Repair	54	0.9%	633	1.3%	2,019	1.7%
Production	178	2.9%	1,203	2.5%	2,955	2.5%
Transportation and Material Moving	170	2.8%	1,577	3.3%	4,167	3.6%

COMMUTE	1 Mile		3 Miles		5 Miles	
2013-2017 Workers 16 and Older	**6,157**		**46,946**		**110,848**	
Drove Alone	4,311	70.0%	34,991	74.5%	83,602	75.4%
Carpooled	357	5.8%	2,385	5.1%	5,603	5.1%
Bus	2	0.0%	126	0.3%	295	0.3%
Streetcar	0	0.0%	20	0.0%	20	0.0%
Subway	8	0.1%	123	0.3%	437	0.4%
Railroad	529	8.6%	4,237	9.0%	9,397	8.5%
Ferryboat	0	0.0%	0	0.0%	0	0.0%
Taxicab	0	0.0%	36	0.1%	126	0.1%
Motorcycle	9	0.2%	21	0.0%	43	0.0%
Bicycle	34	0.6%	111	0.2%	226	0.2%
Walked	467	7.6%	1,106	2.4%	1,626	1.5%
Other Means	23	0.4%	183	0.4%	497	0.5%
Work at Home	416	6.8%	3,606	7.7%	8,976	8.1%

CBRE
DEMOGRAPHIC COMPREHENSIVE

401 S Main St

INDUSTRY

	1 Mile		3 Miles		5 Miles	
2019 Employed Civilian Population 16+	**6,127**		**47,888**		**116,675**	
Agriculture, Forestry, Fishing, and Hunting	26	0.4%	76	0.2%	133	0.1%
Mining, Quarrying, and Oil and Gas Extraction	22	0.4%	29	0.1%	149	0.1%
Construction	216	3.5%	1,666	3.5%	4,049	3.5%
Manufacturing	569	9.3%	4,878	10.2%	12,144	10.4%
Wholesale Trade	210	3.4%	1,604	3.3%	4,277	3.7%
Retail Trade	562	9.2%	3,593	7.5%	9,611	8.2%
Transportation and Warehousing	223	3.6%	2,070	4.3%	5,515	4.7%
Utilities	69	1.1%	296	0.6%	784	0.7%
Information	132	2.2%	1,596	3.3%	3,911	3.4%
Finance and Insurance	377	6.2%	4,141	8.6%	10,429	8.9%
Real Estate and Rental and Leasing	121	2.0%	979	2.0%	2,380	2.0%
Professional, Scientific, and Technical Services	673	11.0%	6,425	13.4%	15,884	13.6%
Management of Companies and Enterprises	12	0.2%	146	0.3%	354	0.3%
Admin. and Support and Waste Mgmt. Services	203	3.3%	1,444	3.0%	3,199	2.7%
Educational Services	941	15.4%	5,598	11.7%	11,223	9.6%
Health Care and Social Assistance	754	12.3%	5,755	12.0%	14,781	12.7%
Arts, Entertainment and Recreation	216	3.5%	1,115	2.3%	2,642	2.3%
Accommodation and Food Services	297	4.8%	2,802	5.9%	6,756	5.8%
Other Services, Except Public Administration	411	6.7%	2,459	5.1%	5,618	4.8%
Public Administration	93	1.5%	1,214	2.5%	2,836	2.4%

VEHICLES

	1 Mile		3 Miles		5 Miles	
2013-2017 Households	**4,618**		**34,488**		**78,853**	
No Vehicles	409	8.9%	1,537	4.5%	2,841	3.6%
1 Vehicles	1,486	32.2%	10,352	30.0%	23,173	29.4%
2 Vehicles	2,020	43.7%	16,223	47.0%	37,503	47.6%
3 Vehicles	607	13.1%	4,955	14.4%	11,693	14.8%
4 Vehicles	95	2.1%	1,135	3.3%	2,829	3.6%
Over 5 Vehicles	0	0.0%	289	0.8%	814	1.0%

CBRE
DEMOGRAPHIC COMPREHENSIVE

401 S Main St

YEAR BUILT	1 Mile		3 Miles		5 Miles	
2013-2017 Housing Units	**5,101**		**36,192**		**82,830**	
Built Later than 2010	91	1.8%	282	0.8%	645	0.8%
Built 2000-2009	666	13.1%	2,800	7.7%	8,894	10.7%
Built 1990-1999	468	9.2%	6,676	18.5%	20,332	24.6%
Built 1980-1989	890	17.5%	10,371	28.7%	22,325	27.0%
Built 1970-1979	616	12.1%	9,025	24.9%	17,167	20.7%
Built 1960-1969	432	8.5%	3,313	9.2%	6,682	8.1%
Built 1950-1959	691	13.6%	1,644	4.5%	3,076	3.7%
Built 1940-1949	242	4.7%	457	1.3%	996	1.2%
Built Before 1939	982	19.3%	1,510	4.2%	2,287	2.8%
2013-2017 Median Year Built	**1973**		**1982**		**1985**	

HOUSING UNITS	1 Mile		3 Miles		5 Miles	
2019 Housing Units	**4,765**		**35,857**		**84,262**	
2019 Vacant Housing Units	418	8.8%	2,149	6.0%	4,274	5.1%
2019 Occupied Housing Units	4,347	91.2%	33,708	94.0%	79,988	94.9%
2019 Owner Occupied Housing Units	2,600	54.6%	24,115	67.3%	57,794	68.6%
2019 Renter Occupied Housing Units	1,747	36.7%	9,593	26.8%	22,194	26.3%

HOUSEHOLD SIZE	1 Mile		3 Miles		5 Miles	
2010 Households	**4,381**		**33,757**		**78,474**	
1 Person Household	1,421	32.4%	8,325	24.7%	18,966	24.2%
2 Person Household	1,420	32.4%	10,942	32.4%	24,350	31.0%
3 Person Household	604	13.8%	5,595	16.6%	13,518	17.2%
4 Person Household	572	13.1%	5,580	16.5%	13,542	17.3%
5 Person Household	248	5.7%	2,342	6.9%	5,653	7.2%
6 Person Household	83	1.9%	694	2.1%	1,744	2.2%
7 or More Person Household	32	0.7%	277	0.8%	701	0.9%
2010 Average Household Size	**2.37**		**2.59**		**2.63**	
2019 Average Household Size	2.38		2.59		2.62	

LANGUAGE	1 Mile		3 Miles		5 Miles	
2013-2017 Pop. 5+ by Language Spoken at Home	**11,906**		**87,915**		**201,574**	
Only English	10,471	87.9%	71,052	80.8%	156,076	77.4%
Spanish	559	4.7%	3,916	4.5%	9,817	4.9%
Other Indo-European Language	448	3.8%	6,640	7.6%	18,495	9.2%
Asian-Pacific Island Language	367	3.1%	5,556	6.3%	15,318	7.6%
Other Language	61	0.5%	749	0.9%	1,868	0.9%

CBRE

DEMOGRAPHIC COMPREHENSIVE
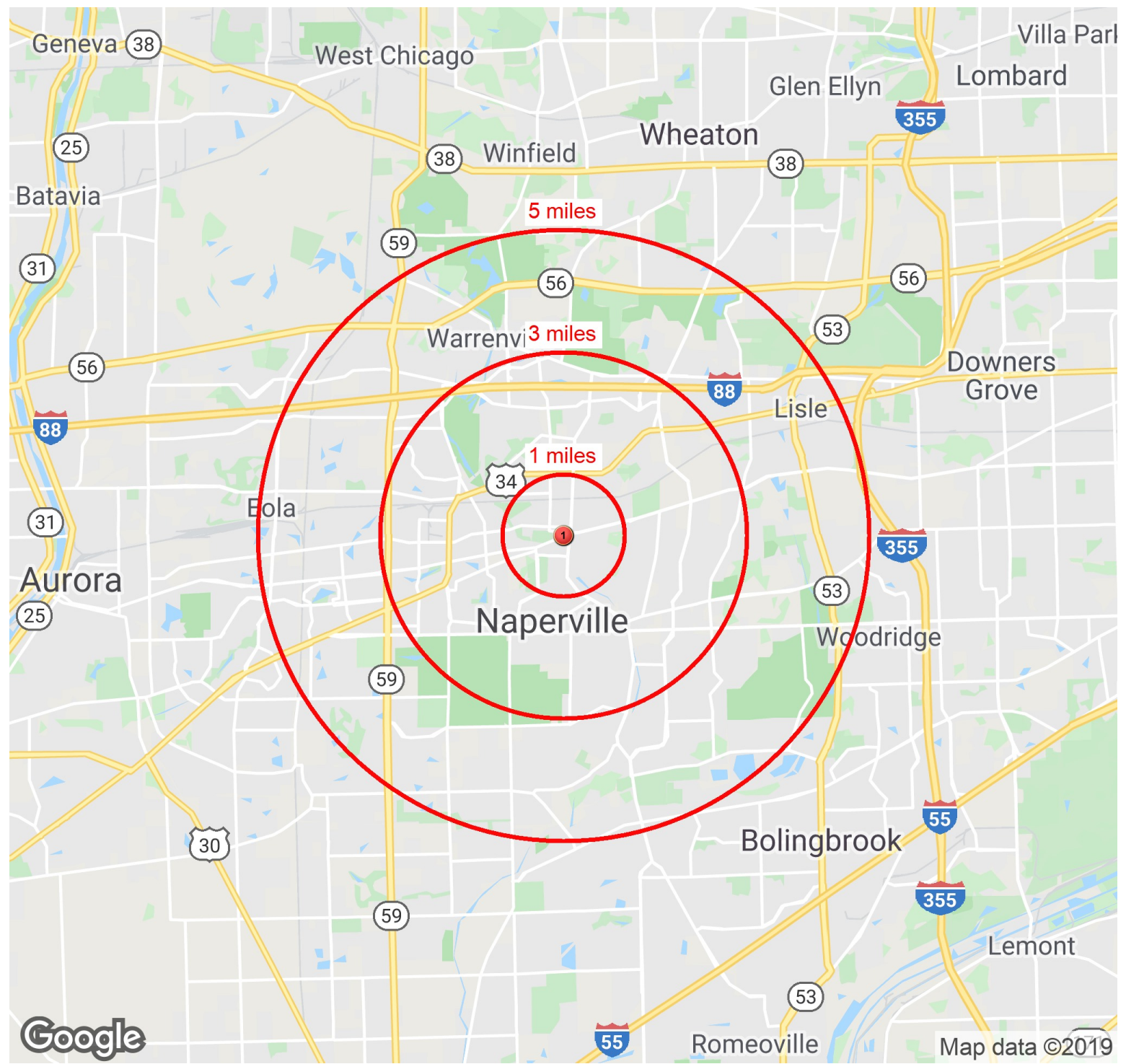
401 S Main St

Name	Latitude	Longitude
1 401 S Main St	41.770683	-88.149879